

eZieprint Privacy Policy

Personal data, or personal information, means any information about an individual from which that person can be identified. By submitting personal information to eZieprint you consent to our collection and use of that personal data (or personal information) as set out in this Privacy Policy.

In this privacy policy, the terms “We/Us/Our” and/or “eZieprint™” are used to refer to the eZieprint business, and the terms “You/Your” are used to refer to you, the person receiving our communications and/or products and/or services. You can rest assured that your personal data is handled with care.

Following are descriptions of your data that we may store.

Your **Identity Data** includes title, first name, last name, username or similar identifier. If you interact with us through social media, this may include your social media user name.

Your **Contact Data** includes physical address, email address and telephone numbers.

Your **Profile Data** includes your username and any relevant password, purchases or orders made by you and/or your preferences.

Your **Technical Data** includes internet protocol (IP) address and other technology on the devices you use to access us.

Your **Marketing and Communications Data** includes your preferences in receiving marketing content from us.

We DO NOT collect, use or store any kind of data that falls into the “Sensitive Personal Data” category under the EU GDPR.

We use your personal data to perform the contract we are about to enter into or have entered into with you. For example, when you buy our products and/or services. We may use your personal information to provide you with marketing content such as details of our promotions, new products and services and changes to our business. We use it to provide you with relevant product and services updates.

We use it to ensure a best-possible prospect or customer experience by providing you with personal benefits, such as discounts or customised offers based on previous purchases and possible friend referrals. We will not disclose personal data collected by us from you to any third party person or company for marketing purposes.

Should you request erasure of your personal data (*also known as the ‘right to be forgotten’*) your personal data will be deleted from our servers without undue delay. Please be aware that if you withdraw your consent to use your data we may not be able to provide certain products or services to you.

We do our best to keep your data accurate and up to date, to the extent that you provide us with the information we need to do so. If your data changes (for example, if you have a new email address, contact address, phone number, and so on), then you are responsible for notifying us of those changes.

Please note that prior to deleting or accessing and making changes to your account and data, we will need to verify your identity properly. This is a security measure to ensure that personal data is not disclosed to any person who has no right to receive it.

We may modify or update this Privacy Policy when necessary to reflect changes in our products and services, changes in applicable legislation, regulations or practice and to address customer feedback.

This privacy policy was last modified by eZieprint on 24th May 2018.

